

SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.



Now's the perfect time to think about Monterey.

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It's time to re-think.
It's time to believe. It's time
to think about the taste of Monterey.
It's time to smell cigarette
With Monterey, you'll find
all the flavor of your regular
cigarette...and a surprisingly
pleasing roll. Which could
even bring you back inside.
Where the only thing that's
powerful is the punch.



New Monterey.
Smells great. Tastes great.